



INSPIRING STYLE

THE WORLD'S MOST INSPIRING HAIRDRESSING EVENT

12-14 OCTOBER 2013 | EXCeL LONDON

SALON
international
2013

INSPIRING BUSINESS

Presented in association with **HJ**



salonexhibitions.co.uk





Dear Hair Professional,

As October approaches, I never fail to get caught up in the sense of anticipation that Salon International creates, long before the doors to the event are even opened.

For the team and I, our focus is always on delivering the very best event we possibly can – a job that I know we all take pride in. With the work and months of preparation comes a sense of camaraderie and team work that, quite frankly, is a feeling you just can't beat, further spurring us on to create the best three days in the British hairdressing calendar for our visitors.

So, what can you expect to see this year? More product and equipment innovations as well as the latest cutting, colouring and styling techniques – all demonstrated for you on the exhibition floor on the numerous free live stages that host some of the biggest names in hairdressing. You'll also have access to some of the world's top creative teams as they launch their forthcoming collections live on stage, or invite you to see their work close up in the more intimate seminar settings.

Whether you visit Salon International regularly, or are looking to come along for the very first time, there's sure to be something of interest to you at this year's event. I look forward to seeing you there.

Jayne Lewis-Orr

Jayne Lewis-Orr, Publishing Director





THE HAIR SHOW

This year around 200 companies will be taking their place within The Hair Show at Salon International, representing a wide and varied mix of exciting independent companies, entrepreneurial start-ups and major international brands, which will be hosting a variety of live stages, presentations and demo areas. As always, visitors looking to purchase goods or services will benefit from some great at-show offers and discounts, as well as being among the first to get their hands on some fantastic and innovative product launches, including wet products, colour ranges, electricals, accessories and so much more.

As always, the free live stages featured around The Hair Show will be a major attraction, with the likes of BaByliss Pro, Denman, Fellowship for British Hairdressing, ghd, TIGI, Toni&Guy and Wahl to name but a few. They'll all run a packed timetable of shows, delivered by some of the most creative, influential and esteemed names in the business. And don't forget the HJ Stage which will be running shows back to back over the entire weekend and will also feature a daily HJ Men slot focused on barbering and men's hair trends. We are also launching a number of competitions in the coming months, with their grand finals culminating on the HJ Stage – visit our website as well as hji.co.uk for further information.

If you are looking for even more inspiration, don't forget to visit the British Hairdressing Awards Gallery, where you'll be able to view work from the finalists of the 2013 British Hairdressing Awards, sponsored by Schwarzkopf Professional.

Our New Exhibitors' Zone is also an exciting and industrious area of the show that continues to be a favourite with visitors every year. As in the past, this is the best place to see some great launches and innovations from industry newcomers.

The Salon Owners Lounge, sponsored by 3•6•5, will also be back in 2013. Located within The Hair Show, the Lounge is an exclusive area for all salon owners and managers visiting the show, where you can relax and network with peers whilst enjoying some light refreshments. Access to this exclusive area is by registration only, which you can do when you purchase your tickets, either online or by telephone. Alternatively, you can register your details when you arrive at the show to receive your badge (but it's quicker and easier to do it in advance).

New companies are signing up to take their place at Salon International all the time, so be sure to check out our latest exhibitor listing online, where you'll see who's added their name to the list which already includes the likes of Amika, Hair Tools, Kent Brushes, Macadamia Oil, Mixed Chicks, men-ü, Paul Mitchell, Philip Kingsley, Richard Ward Couture Styling and Sassoon Academy.

With so much on offer, it's the best place on earth to get inspired. So come and soak up the amazing atmosphere whilst mixing with the many thousands of hairdressing professionals from around the world that will be making their way to this year's amazing event.



BOOK TICKETS NOW UK 0844 894 2000 | Int'l +44 (0)20 7744 2000 | salonexhibitions.co.uk

*Advance ticket prices are only available on bookings made by 9pm BST on Friday 11 October, either online or via our box office. Tickets purchased after this time will be charged the full, 'on the door' rate.



SALON LIVE

Take your place in the Salon Live theatre and witness some of the world's best creative hairdressers at work. See your hairdressing heroes as they share ideas, reveal their inspiration and unveil their latest collections whilst giving their views on the future trends of hairdressing.

SASSOON ACADEMY

SASSOON
ACADEMY

SATURDAY 12 OCTOBER	14:45 – 16:00
SUNDAY 13 OCTOBER	15:30 – 16:45



Setting the highest standards in technical excellence and creativity, Sassoon pioneered a modern method of Hair Design that continues to evolve and develop, inspiring countless hairdressers around the globe.

"This season our shows will explore our unique house codes," says Mark Hayes, Sassoon International Creative Director. "We will aim to

inspire and provoke, demonstrating cut and colour technique in a stylishly ambient hair landscape."

The presentations will include a complete insight into the ideas and inspirations behind the latest collections together with insightful demonstrations and stunning presentations.

Sassoon will continue to challenge, inspire and excite, fusing precision technique with human individuality to create cuts and colours that appear effortless but are intently considered, a combination of modernist purity and creative experimentation.

THIS IS SASSOON | THIS IS HAIR DESIGN

PATRICK CAMERON 2014 'Editorial Collection'

Patrick Cameron

SUNDAY 13 OCTOBER	11:45 – 13:00
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Patrick Cameron's 2014 collection is inspired by editorial and media looks. "I felt it was very important," says Patrick, "to show the techniques behind the creation of many editorial hairstyles.

"Editorial and media looks inspire hairdressers all over the world, and I felt that creating a collection based on this concept would be both exciting and beneficial to a wide audience."

The show captures the latest looks and brings the perfect combination of easy step-by-step education, powerful glamour and strong visual impact. If you are passionate about hairstyling, this is the must-see show of the year.

TONI&GUY

TONI&GUY | LONDON FASHION WEEK

SUNDAY 13 OCTOBER	13:30 – 14:45
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Celebrating fifty years of Hair-fashion and Heritage in 2013, TONI&GUY launch their new education collection 50/50. An eclectic mix of inspiring cut and colour techniques reminiscent of the past, but with the fashion forward

approach you would expect from the Official Sponsors to London Fashion Week. This, plus presentations of stunning editorial work straight from the catwalk and Avant Garde hair created by a multi award winning team ensures the TONI&GUY Salon Live show is both entertaining and educational, as well as a 'must see' for any Salon International visitor.

TIGI INSPIRATIONAL YOUTH

TIGI®

MONDAY 14 OCTOBER	12:30 – 13:45
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TIGI Inspirational Youth is now in its eighth year and has grown in content and stature to become an impressive and very unique training course. The original concept came from Anthony Mascolo's strong philosophy of sharing

ideas and information and his desire to give opportunity to the hairdressing stars of tomorrow.

TIGI Inspirational Youth has established itself as one of the most respected and successful youth-training programmes. With a focus on team-building and the expansion of knowledge, creative development and presentation skills, the Inspirational Youth Team benefit from exposure to senior members of the prestigious TIGI Creative Team, as well as mentoring from key people within TIGI. The culmination of their journey is the TIGI Inspirational Youth Show at Salon International.

KEEP IN TOUCH



SalonExhibitions



Salon_Intl / #Salon2013

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SALON SEMINARS

Observe some of the best creative work, up close in an intimate environment. With detailed presentations of their styles for the coming season, along with ideas, insights and inspirations, Salon Seminars are a truly unique opportunity to get close to some of the world's leading artistic teams. And for the first time this year, learn more about scalp care and trichology with our insightful taster session.

MAHOGANY

SATURDAY 12 OCTOBER	11:00 – 13:00
SUNDAY 13 OCTOBER	11:00 – 13:00
MONDAY 14 OCTOBER	11:00 – 13:00*

Sponsored by  **Schwarzkopf**
PROFESSIONAL



Mahogany Creative Team launch their 2014 Spring/Summer collection at Salon International with their unique and pioneering seminar format. Live cut and colour models are presented from start to finish so that the audience can follow the techniques in every detail.

"Innovative cutting and colouring techniques dominate our new collection," says International Creative Director Colin Greaney.

"As always, our collection will be launched with a brand new DVD and available to download online. This gives our audience the complete interactive experience," says UK Creative Director Antony Licata.

Tai Walker, Head of Colour at Mahogany believes the collection has an added dimension: "The re-launching of Schwarzkopf's Igora colour range has enabled the team to create an amazing and exciting colour palette."

Mahogany's Creative Team continues to inspire and educate around the world and present concepts and techniques that excite commercially and creatively.

*Student rates are available for Monday's session, but guests will be asked for student ID at the door.

SACO

SATURDAY 12 OCTOBER	13:00 – 14:30
SUNDAY 13 OCTOBER	11:00 – 12:30
SUNDAY 13 OCTOBER	14:00 – 15:30



Saco return to Salon International in 2013 with a dynamic new collection designed to excite and inspire their ever growing audience.

The International Creative Team led by Richard Ashforth will present technical, detailed cutting and colouring demonstrations alongside live model presentations in an intimate and informative environment.

"Saco are delighted to be presenting at Salon International once again this year – we have a fantastic new collection to share which we're all very proud of," says Richard Ashforth, International Creative Director.

PHILIP KINGSLEY Trichology Taster

SATURDAY 12 OCTOBER	13:00 – 14:00
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SUNDAY 13 OCTOBER	11:00 – 12:00
SUNDAY 13 OCTOBER	13:00 – 14:00
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Philip Kingsley are the leading authority on hair and scalp health and with over 45 years' experience, Clinical Director Glenn Lyons is a true trichology expert.

In this session, Glenn will help bridge the gap between trichology and hairdressing while explaining the science behind some of the most common hair loss and scalp conditions.

Glenn has served for 10 years as a Governor and is also a Fellow of the Institute of Trichologists. He has lectured extensively both in the UK and internationally and has recently been a major contributor to the Macmillan Cancer support booklet on coping with hair loss.

*The full value of the ticket price is redeemable against product purchases on the Philip Kingsley stand.

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BUSINESS EXTRA

These must-attend sessions are essential for salon owners, managers and anyone looking to improve their business. Come along and gain invaluable advice from top industry professionals on how you can make your efforts and creativity translate into a commercially successful enterprise.

DARREN & JACKIE AMBROSE Staff Motivation

SUNDAY 13 OCTOBER 10:00 – 11:00



Darren and Jackie Ambrose run a busy salon in Pinner, Middlesex and have achieved the holy grail of any business owner – happy, loyal and dedicated staff, including one of the industry's strongest, most exciting art teams. Hear stories and experiences on how their efforts have paid off as well as tips and

advice on how you can retain your staff, whilst keeping them inspired and motivated.

MARK WOOLLEY Creating a Successful Brand

SUNDAY 13 OCTOBER 12:00 – 13:00



Mark Woolley is the award winning hair stylist, creative director and entrepreneur behind the über-cool Electric brand. Gain invaluable insights and learn from his first-hand experiences while he covers topics including building a brand; keeping creativity at the core of your business; and creating a journey for your team and clients.

STEPHEN GRESTY Emotional Intelligence

SUNDAY 13 OCTOBER 14:00 – 15:00



The salon environment is a very special place, full of creativity, style and emotion. Stephen Gresty of ROI Ltd will take you on a journey to discover 'What, How and Why' you can use this special relationship to grow the people who in turn will grow your business.

KEN PICTON & SALLY LEARMOUTH Social Media and PR Solutions

SUNDAY 13 OCTOBER 16:00 – 17:00



Ken Picton is a multi-award winning salon owner whose titles include three times winner of Wales & South West Hairdresser of the Year, Schwarzkopf Professional British Colour Technician of the Year, British Hairdressing Business Awards Salon of the Year and Visionary of the Year and numerous Fellowship awards. Sally Learmouth is Director of PR agency Gloss Communications; they will be talking about Ken's use of PR and social media with examples you can implement yourself to build your salon business.

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Fax +44 (0)870 013 0231

Post Salon International, ticketSOUP, Glasgow G3 8YW

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SUNDAY 13 OCTOBER **9.30 – 18.30**
MONDAY 14 OCTOBER **9.30 – 17.00**



Please use this colour denominator as a guide to the timetable below.

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- 11:00 - 13:00 Mahogany _____ seats £77+VAT
- 13:00 - 14:00 Philip Kingsley Trichology Taster _____ seats £20+VAT
- 13:00 - 14:30 Saco _____ seats £73+VAT
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SUNDAY 13 OCTOBER

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- 12:30 - 13:45 TIGI Inspirational Youth _____ seats £7+VAT†

† Proof of student ID will be necessary.
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Individual Student entrance ticket (Monday only £16+VAT on door)	£14+VAT	£
Total number of entrance tickets ordered		£
Total number of Salon Live tickets		£
Total number of Salon Seminar tickets		£
Total number of Business Extra tickets		£
	VAT	£
Booking fee	£5 (inc VAT)	1 £ 5
Postage option [UK only] Standard Post	<input type="checkbox"/>	£ 2.30 (inc VAT)
(Please select one) [UK only] Special Delivery	<input type="checkbox"/>	£ 6.30 (inc VAT)
[Int'l only] International Signed for	<input type="checkbox"/>	£ 8.30 (inc VAT)
GRAND TOTAL		£

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Please debit my Credit Card £ _____ Visa / Mastercard (delete as appropriate)
 Card no. _____ / _____ / _____ / _____
 Card Security Code _____ (Last three digits on signature strip)
 Expiry Date ____ / ____ Valid from ____ / ____ Issue no ____

Name of cardholder _____

Signature _____ Date _____

Address to which statements are to be sent (if different from delivery details) _____

Address _____

Postcode _____ Country _____

Salon International & HJ will use the contact information you provide to send you direct marketing material from ourselves and from other companies who wish to send you information about their products and services. This could involve transfer to countries outside the European Economic Area. For further information and choices, please visit www.reedbusiness.co.uk/dataprotection or write to us at RBI, Freeport RCC2619, Haywards Heath, RH16 3RF, UK.

DELIVERY DETAILS Write clearly in CAPITAL letters

Contact Name _____

Job Title _____

Please tick if you are a: Salon Owner / Manager Distributor

Company Name _____

Address _____

Postcode _____ Country _____

Tel No. _____ Mobile* _____

Email _____

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BY AIR

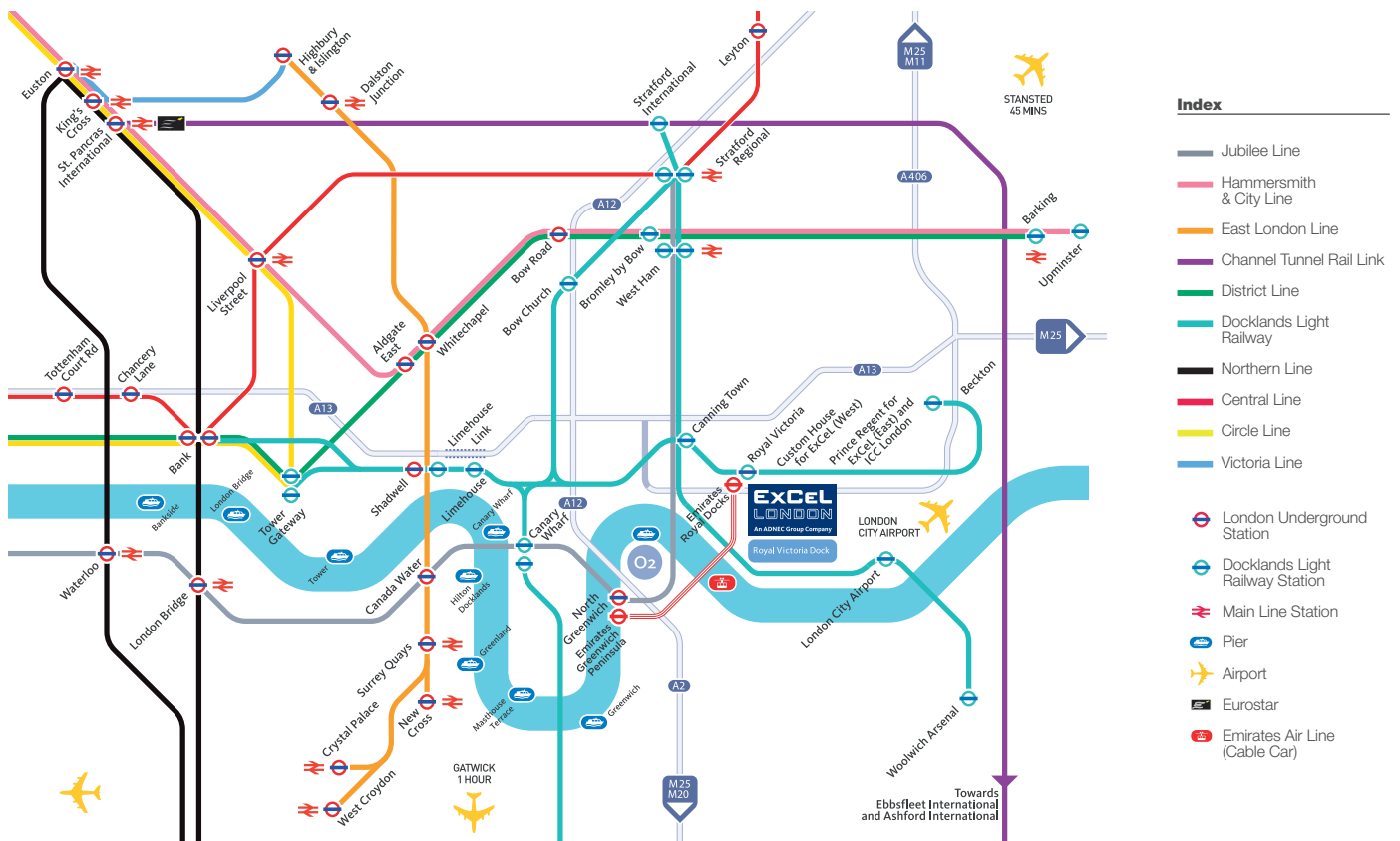
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HOTEL & TRAVEL PACKAGES

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Dear Hair Professional,

As October approaches, I never fail to get caught up in the sense of anticipation that Salon International creates, long before the doors to the event are even opened.

For the team and I, our focus is always on delivering the very best event we possibly can – a job that I know we all take pride in. With the work and months of preparation comes a sense of camaraderie and team work that, quite frankly, is a feeling you just can't beat, further spurring us on to create the best three days in the British hairdressing calendar for our visitors.

So, what can you expect to see this year? More product and equipment innovations as well as the latest cutting, colouring and styling techniques – all demonstrated for you on the exhibition floor on the numerous free live stages that host some of the biggest names in hairdressing. You'll also have access to some of the world's top creative teams as they launch their forthcoming collections live on stage, or invite you to see their work close up in the more intimate seminar settings.

Whether you visit Salon International regularly, or are looking to come along for the very first time, there's sure to be something of interest to you at this year's event. I look forward to seeing you there.

Jayne Lewis-Orr
Jayne Lewis-Orr, Publishing Director



THE HAIR SHOW

This year around 200 companies will be taking their place within The Hair Show at Salon International, representing a wide and varied mix of exciting independent companies, entrepreneurial start-ups and major international brands, which will be hosting a variety of live stages, presentations and demo areas. As always, visitors looking to purchase goods or services will benefit from some great at-show offers and discounts, as well as being among the first to get their hands on some fantastic and innovative product launches, including wet products, colour ranges, electricals, accessories and so much more.

As always, the free live stages featured around The Hair Show will be a major attraction, with the likes of BaByliss Pro, Denman, Fellowship for British Hairdressing, ghD, TIGI, Toni&Guy and Wahl to name but a few. They'll all run a packed timetable of shows, delivered by some of the most creative, influential and esteemed names in the business. And don't forget the HJ Stage which will be running shows back to back over the entire weekend and will also feature a daily HJ Men slot focused on barbering and men's hair trends. We are also launching a number of competitions in the coming months, with their grand finals culminating on the HJ Stage – visit our website as well as hji.co.uk for further information.

If you are looking for even more inspiration, don't forget to visit the British Hairdressing Awards Gallery, where you'll be able to view work from the finalists of the 2013 British Hairdressing Awards, sponsored by Schwarzkopf Professional.

Our New Exhibitors' Zone is also an exciting and industrious area of the show that continues to be a favourite with visitors every year. As in the past, this is the best place to see some great launches and innovations from industry newcomers.

The Salon Owners Lounge, sponsored by 3•6•5, will also be back in 2013. Located within The Hair Show, the Lounge is an exclusive area for all salon owners and managers visiting the show, where you can relax and network with peers whilst enjoying some light refreshments. Access to this exclusive area is by registration only, which you can do when you purchase your tickets, either online or by telephone. Alternatively, you can register your details when you arrive at the show to receive your badge (but it's quicker and easier to do it in advance).

New companies are signing up to take their place at Salon International all the time, so be sure to check out our latest exhibitor listing online, where you'll see who's added their name to the list which already includes the likes of Amika, Hair Tools, Kent Brushes, Macadamia Oil, Mixed Chicks, men-ü, Paul Mitchell, Philip Kingsley, Richard Ward Couture Styling and Sassoon Academy.

With so much on offer, it's the best place on earth to get inspired. So come and soak up the amazing atmosphere whilst mixing with the many thousands of hairdressing professionals from around the world that will be making their way to this year's amazing event.



SALON LIVE

Take your place in the Salon Live theatre and witness some of the world's best creative hairdressers at work. See your hairdressing heroes as they share ideas, reveal their inspiration and unveil their latest collections whilst giving their views on the future trends of hairdressing.

SASSOON ACADEMY	
SATURDAY 12 OCTOBER	14:45 – 16:00
SUNDAY 13 OCTOBER	15:30 – 16:45



Setting the highest standards in technical excellence and creativity, Sassoon pioneered a modern method of Hair Design that continues to evolve and develop, inspiring countless hairdressers around the globe.

"This season our shows will explore our unique house codes," says Mark Hayes, Sassoon International Creative Director. "We will aim to inspire and provoke, demonstrating cut and colour technique in a stylishly ambient hair landscape."

The presentations will include a complete insight into the ideas and inspirations behind the latest collections together with insightful demonstrations and stunning presentations.

Sassoon will continue to challenge, inspire and excite, fusing precision technique with human individuality to create cuts and colours that appear effortless but are intently considered, a combination of modernist purity and creative experimentation.

THIS IS SASSOON | THIS IS HAIR DESIGN

PATRICK CAMERON 2014 'Editorial Collection'	
SUNDAY 13 OCTOBER	11:45 – 13:00



Patrick Cameron's 2014 collection is inspired by editorial and media looks. "I felt it was very important," says Patrick, "to show the techniques behind the creation of many editorial hairstyles."

"Editorial and media looks inspire hairdressers all over the world, and I felt that creating a collection based on this concept would be both exciting and beneficial to a wide audience."

The show captures the latest looks and brings the perfect combination of easy step-by-step education, powerful glamour and strong visual impact. If you are passionate about hairstyling, this is the must-see show of the year.

TONI&GUY LONDON FASHION WEEK	
SUNDAY 13 OCTOBER	13:30 – 14:45



Celebrating fifty years of Hair-fashion and Heritage in 2013, TONI&GUY launch their new education collection 50/50. An eclectic mix of inspiring cut and colour techniques reminiscent of the past, but with the fashion forward

approach you would expect from the Official Sponsors to London Fashion Week. This, plus presentations of stunning editorial work straight from the catwalk and Avant Garde hair created by a multi award winning team ensures the TONI&GUY Salon Live show is both entertaining and educational, as well as a 'must see' for any Salon International visitor.

TIGI INSPIRATIONAL YOUTH	
MONDAY 14 OCTOBER	12:30 – 13:45



TIGI Inspirational Youth is now in its eighth year and has grown in content and stature to become an impressive and very unique training course. The original concept came from Anthony Mascolo's strong philosophy of sharing ideas and information and his desire to give opportunity to the hairdressing stars of tomorrow.

TIGI Inspirational Youth has established itself as one of the most respected and successful youth-training programmes. With a focus on team-building and the expansion of knowledge, creative development and presentation skills, the Inspirational Youth Team benefit from exposure to senior members of the prestigious TIGI Creative Team, as well as mentoring from key people within TIGI. The culmination of their journey is the TIGI Inspirational Youth Show at Salon International.

SALON SEMINARS

Observe some of the best creative work, up close in an intimate environment. With detailed presentations of their styles for the coming season, along with ideas, insights and inspirations, Salon Seminars are a truly unique opportunity to get close to some of the world's leading artistic teams. And for the first time this year, learn more about scalp care and trichology with our insightful taster session.

MAHOGANY	
SATURDAY 12 OCTOBER	11:00 – 13:00
SUNDAY 13 OCTOBER	11:00 – 13:00
MONDAY 14 OCTOBER	11:00 – 13:00*



Mahogany Creative Team launch their 2014 Spring/Summer collection at Salon International with their unique and pioneering seminar format. Live cut and colour models are presented from start to finish so that the audience can follow the techniques in every detail.

"Innovative cutting and colouring techniques dominate our new collection," says International Creative Director Colin Greaney.

"As always, our collection will be launched with a brand new DVD and available to download online. This gives our audience the complete interactive experience," says UK Creative Director Antony Licata.

Tai Walker, Head of Colour at Mahogany believes the collection has an added dimension: "The re-launching of Schwarzkopf's Igora colour range has enabled the team to create an amazing and exciting colour palette."

Mahogany's Creative Team continues to inspire and educate around the world and present concepts and techniques that excite commercially and creatively.

*Student rates are available for Monday's session, but guests will be asked for student ID at the door.

SACO	
SATURDAY 12 OCTOBER	13:00 – 14:30
SUNDAY 13 OCTOBER	11:00 – 12:30
SUNDAY 13 OCTOBER	14:00 – 15:30



Saco return to Salon International in 2013 with a dynamic new collection designed to excite and inspire their ever growing audience.

The International Creative Team led by Richard Ashforth will present technical, detailed cutting and colouring demonstrations alongside live model presentations in an intimate and informative environment.

"Saco are delighted to be presenting at Salon International once again this year – we have a fantastic new collection to share which we're all very proud of," says Richard Ashforth, International Creative Director.

PHILIP KINGSLEY Trichology Taster	
SATURDAY 12 OCTOBER	13:00 – 14:00
SATURDAY 12 OCTOBER	15:00 – 16:00
SUNDAY 13 OCTOBER	11:00 – 12:00
SUNDAY 13 OCTOBER	13:00 – 14:00
SUNDAY 13 OCTOBER	15:00 – 16:00



Philip Kingsley are the leading authority on hair and scalp health and with over 45 years' experience, Clinical Director Glenn Lyons is a true trichology expert.

In this session, Glenn will help bridge the gap between trichology and hairdressing while explaining the science behind some of the most common hair loss and scalp conditions.

Glenn has served for 10 years as a Governor and is also a Fellow of the Institute of Trichologists. He has lectured extensively both in the UK and internationally and has recently been a major contributor to the Macmillan Cancer support booklet on coping with hair loss.

*The full value of the ticket price is redeemable against product purchases on the Philip Kingsley stand.

BUSINESS EXTRA

These must-attend sessions are essential for salon owners, managers and anyone looking to improve their business. Come along and gain invaluable advice from top industry professionals on how you can make your efforts and creativity translate into a commercially successful enterprise.

DARREN & JACKIE AMBROSE Staff Motivation	
SUNDAY 13 OCTOBER	10:00 – 11:00



Darren and Jackie Ambrose run a busy salon in Pinner, Middlesex and have achieved the holy grail of any business owner – happy, loyal and dedicated staff, including one of the industry's strongest, most exciting art teams.

Hear stories and experiences on how their efforts have paid off as well as tips and advice on how you can retain your staff, whilst keeping them inspired and motivated.

MARK WOOLLEY Creating a Successful Brand	
SUNDAY 13 OCTOBER	12:00 – 13:00



Mark Woolley is the award winning hair stylist, creative director and entrepreneur behind the über-cool Electric brand. Gain invaluable insights and learn from his first-hand experiences while he covers topics including building a brand; keeping creativity at the core of your business; and creating a journey for your team and clients.

STEPHEN GRESTY Emotional Intelligence	
SUNDAY 13 OCTOBER	14:00 – 15:00



The salon environment is a very special place, full of creativity, style and emotion. Stephen Gresty of ROI Ltd will take you on a journey to discover 'What, How and Why' you can use this special relationship to grow the people who in turn will grow your business.

KEN PICTON & SALLY LEARMOUTH Social Media and PR Solutions	
SUNDAY 13 OCTOBER	16:00 – 17:00



Ken Picton is a multi-award winning salon owner whose titles include three times winner of Wales & South West Hairdresser of the Year, Schwarzkopf Professional British Colour Technician of the Year, British Hairdressing Business Awards Salon of the Year and Visionary of the Year and numerous Fellowship awards. Sally Learmouth is Director of PR agency Gloss Communications; they will be talking about Ken's use of PR and social media with examples you can implement yourself to build your salon business.